



**Big Apple Knitters Guild
c/o Helene Young
181 East 73rd Street, 14-F
New York, NY 10021**



**Big Apple Knitters Guild
Annual Luncheon Gala
Saturday, October 2, 2010**



BAKG Annual Luncheon Gala
Come join the fun!



Saturday, October 2nd, 2010
12:30 pm to 3:30 pm
at

Arno Ristorante
141 West 38th Street
(between Broadway & 7th Avenue)
New York, NY 10018
212-944-7420





BAKG Annual Luncheon Gala

Don't miss out!



- Enjoy bountiful Northern Italian cuisine in our own private dining room at Arno Ristorante—an elegant eatery in the heart of New York's fashion district.
- Delight in our special guest speakers, Iris and Elliot Schreier, proprietors of Artyarns, as they show us and describe the inspiration for their luxury yarns.
- Celebrate the fashion industry with our special fashion show featuring your own creations.
- Receive fabulous gifts and door prizes—everyone will go home with lots of goodies!



- For more information, contact our Luncheon Chair, Helene Young at 917-589-6363.



Special Guest Speakers Iris and Elliot Schreier



Iris and Elliot Schreier founded Artyarns in 2004, leaving behind their successful careers in the corporate world. In the relatively short time since Artyarns burst onto the knitting scene, the company has made a name for itself for its luxury, sophisticated hand-dyed yarns of the highest quality.

Taught by her mother, Iris has been knitting since she was about six years old. Iris was always drawn to decorative and fanciful types of projects, and indeed, is known best for her unique designs for modular knitting, lacework, and reversible knitwear. She has an exceptional ability to create color combinations that are vibrant and current. Iris is both a fiber artist and the author of several books, including *Exquisite Little Knits* (with co-author Laurie Kimmelstiel), *Lacy Little Knits*, *Modular Knits*, and her newest release, *Iris Schreier's Reversible Knits*.

While Iris provides the creative inspiration for Artyarns, Elliot runs all other aspects of the business. Elliot utilized his engineering background at Artyarns to design specialized equipment for manufacturing Artyarns unique fibers, and to build the company's operational infrastructure. He manages the financial and day-to-day operations of Artyarns, and continues to optimize the equipment and systems.

Artyarns was born out of the desire to provide knitters with luxury hand-painted yarns that were not yet commercially available. Initially, Iris selected patterns of hand painting that would accommodate her novel multidirectional designs. The result of her initial efforts was *Supermerino*—Artyarns hand-painted superwash merino. Today, Artyarns offers a variety of richly colored, luxury yarns, including merino wool, silk, cashmere, mohair, and fiber combinations, along with yarns that are embellished with beads, sequins, and gold or silver metallic strands.

Artyarns is truly a labor of love for Iris and Elliot. Please join us as they talk about how they got started, their magnificent lines of yarns, and inspirations and plans for the future.



Fashion Show



In celebration of the fashion industry, we invite you to participate in our fashion show and model your own creation. Here are the rules:

- Your entry must be a hand knitted, wearable garment.
- It can be based on an original design or developed from an available pattern.
- In keeping with our luncheon theme, your garment should be fashionable and inspired by anything that sparks your creativity—a fabulous yarn, the streets of New York, a field of flowers—you decide!
- Special prizes will be awarded to the best three entries!

We look forward to applauding your creation!



BAKG Annual Luncheon Gala Remittance Form



Please complete this form, and mail it along with your payment to:

Helene Young
BAKG Luncheon Chair
181 East 73rd Street, 14-F
New York, NY 10021

Name	Member (\$50)	Non- Member (\$60)	Amount Enclosed
		Total:	

Please remember to indicate (✓) your membership status, and submit the corresponding payment. To submit payment for more than one person, please tally the total amount due. Your check or money order should be made payable to "Big Apple Knitters Guild". DO NOT SEND CASH.

Seating is limited, so please mail your payment by September 1st, 2010.

